



Virginia Green Events



Annual BrewBQ Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Annual BrewBQ

The site of the 17th Street Farmers' Market has been a public gathering place since 1737, and is one of America's oldest public markets. The open-air structure that is there today was built in the mid 1980's and is currently home to a variety of new offerings for the Richmond community.

The 17th Street Farmer's Market and The Enrichmond Foundation are committed to green practices.

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard

Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content
- Use disposable food service items that are recyclable in your area

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Donate excess food from events
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers



For more information on **Annual BrewBQ**, see www.enrichmond.org or contact John Syndor at jsyndor@enrichmond.org or 804-646-0954.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

